

**The University of Waikato
Te Whare Wānanga o Waikato**

POSITION DESCRIPTION

Health Promotion Coordinator

Vision

We will

- deliver a world-class education and research portfolio
- provide a full and dynamic university experience which is distinctive in character
- pursue strong international linkages to advance knowledge

The over-arching themes of this *Vision* are:

- Excellence
- Distinctiveness
- International Connectedness

Values

Ko te mana o Te Whare Wānanga o Waikato ka herea ki tō tātou:

- Tu ngātahi me te Māori
- Mahi pono
- Whakanui i ngā huarahi hou
- Whakarewa i te hiringa i te mahara

The University of Waikato places a high value on:

- Partnership with Māori
- Acting with integrity
- Celebrating diversity
- Promoting creativity

1. GENERAL

The Student Services Division provides high quality integrated services that foster engagement, promote wellbeing and support students in achieving their academic goals. The work of the Division comprises the following student services: pastoral care, international student services, health, accommodation, counselling, and Tauranga student support services.

The Director of Student Services is responsible for the overall management of the Division, with assistance from a team of Associate Directors including the Associate Director Student Health.

The Student Health Service provides high quality, accessible health care, mental health and wellbeing services, violence prevention, chaplaincy and health promotion to the University of Waikato students and enhances the educational process by modifying or removing health-related barriers to personal development and learning.

2. POSITION PURPOSE

To provide transformative support to people and communities who face systemic barriers to accessing equitable health and wellbeing.

The Health Promoter will play a crucial role in advancing health equity within the University community, focusing on improving access and health outcomes for target groups, including Māori, Pasifika, LGBTQIA+, international students and students with disabilities.

This position involves developing, implementing, and evaluating health promotion programs and initiatives that address the unique needs of these populations and fosters empowerment in health care.

The Health Promoter will work with the Student Health Service, and other key Student Service's staff to support staff and services in the provision of safe and appropriate health and wellbeing services.

3. ACCOUNTABILITY

The Health Promotion Coordinator is responsible to the Associate Director Student Health Service.

4. FUNCTIONAL RELATIONSHIPS

Internal: Director of Student Services
Associate Director Student Health Service
Staff of the Student Health Service
Staff of the Disability Service
Staff of Student Services Division
Students
Other University staff

External: Primary Health Organisation
Waikato Students Union
Other University's staff working in this area

5. KEY TASKS

- 5.1 Engage with key populations to identify barriers to accessing equitable health outcomes. Develop a work plan to address the identified deficits and evaluate effectiveness of initiatives/workplan.
- 5.2 Work with individual students and groups, and staff and other health professionals, to enhance engagement with screening and health promotion activities such as smoking reduction/cessation, cervical screening, vaccinations, mental wellbeing, physical activity and others.
- 5.3 Work with the Student Health Service staff and other key University stakeholders to identify areas requiring service improvement.
- 5.4 Build and maintain relationships with target populations (including Māori, Pasifika, LGBTQIA+, international students, and students with disabilities). Proactively include and engage the student community in the design, delivery and evaluation of health promotion education initiatives.
- 5.5 Develop and maintain key internal and external partnerships to allow for students to engage with a wide variety of health and wellness providers.
- 5.6 Work with campus services and faculties to identify and address gaps in services, training and policy.
- 5.7 Organise outreach activities, workshops, events and resources that promote health awareness and access to services (including registration with Student Health Service).

- 5.8 Provide staff with training, support and awareness raising in the targeted student group areas (in accordance with the Health Promotor's area(s) of experience and expertise).
- 5.9 Provide quarterly reporting to the Associate Director Student Health Service and the General Manager, Waikato Student Union.
- 5.10 Participate in the maintenance of a safe and healthy work environment for self and others including students. Comply with and undertake responsibilities set out in the University's Health and Safety Policy.

Any other duties as required that are consistent with the position held, other than in exceptional circumstance such as rehabilitation after injury or sickness.

NOTE: Staff have an annual Objectives, Development and Reflection (ODR) meeting with their manager. New staff attend such a meeting approximately three months after taking up their appointment.

6. PERFORMANCE STANDARDS

The Health Promotion Coordinator will be performing satisfactorily when:

- 6.1 Students are able to engage with appropriate services within Student Health.
- 6.2 Students from the target group have improved rates of screening and engagement with health services.
- 6.3 Health promotion initiatives result in an increase in student wellbeing, and reduced burden of illness in the student community.
- 6.4 Screening and prevention initiatives are successfully delivered to promote optimal health.
- 6.5 Relationships and communication with key population communities are established and fostered.
- 6.6 Student Services staff are trained and supported to provide appropriate and safe delivery of services to meet the needs of the target population.
- 6.7 Safe and healthy work practices are followed. University policies, procedures, relevant work standards and statutory obligations are complied with.

PERSON SPECIFICATION

Essential

- A graduate degree in an applicable discipline or equivalent qualification.

Preferred

- Post-graduate study in Māori health, health promotion, or community health.

TRAINING, SKILLS AND KNOWLEDGE

Essential

- Demonstrated experience in applying the principals of health promotion into practice.
- Familiarity with the effects of colonisation and other social determinants of health have on health outcome inequalities.
- Proven success working independently and implementing initiatives to improve population health outcomes.
- Good communication and interpersonal skills, including the ability to relate to tertiary students.
- High degree of cultural competency working with LGBTQIA+, takatāpui, fa'afafine, and other gender diverse communities.
- Comfort with group and public speaking.
- Proven ability to clearly communicate complex information to people and groups with various levels of health literacy.
- Demonstrated administrative and computing skills and experience.
- Broad knowledge of community health services, resources, and referral procedures.
- Excellent interpersonal skills.

Preferred

- Experience in community health promotion.
- Knowledge of taha Māori and an understanding of Māori health.
- Familiarity with the Te Whare Tapa Whā model of health promotion.
- A strong understanding of, and an affinity with, Te Reo Māori and Tikanga Māori.
- Knowledge of the health and wellness needs of tertiary students.
- Knowledge of, or background in, family planning and sexual health.
- Knowledge of mental health needs of tertiary students.
- Familiarity with the Okanagan Charter.

PERSONAL QUALITIES

- Demonstrate enthusiasm, motivation, drive and energy for student health.
- Commitment to health equity
- Ability to relate to and be sensitive to the needs of a wide range of students from a variety of backgrounds and cultures.
- Commitment to a culture of openness, flexibility and cooperation to achieve excellence in academic programmes and service.
- Commitment to equal opportunity and to the University's partnership with Māori as intended by Te Tiriti o Waitangi